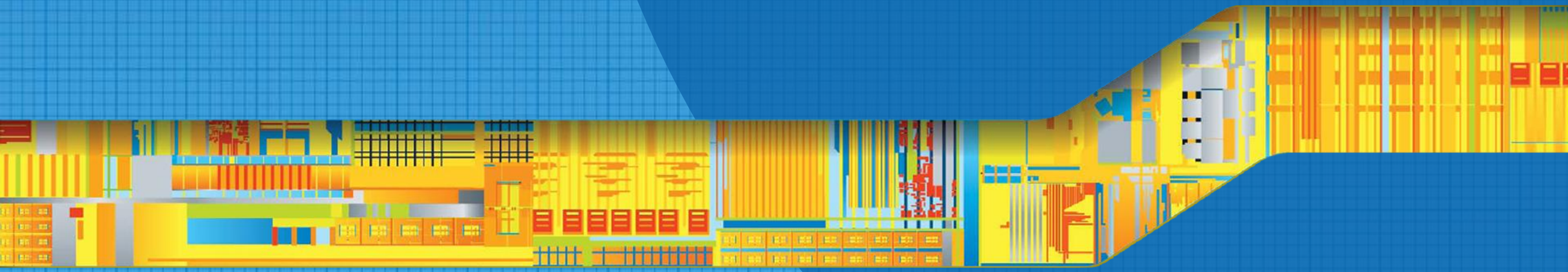
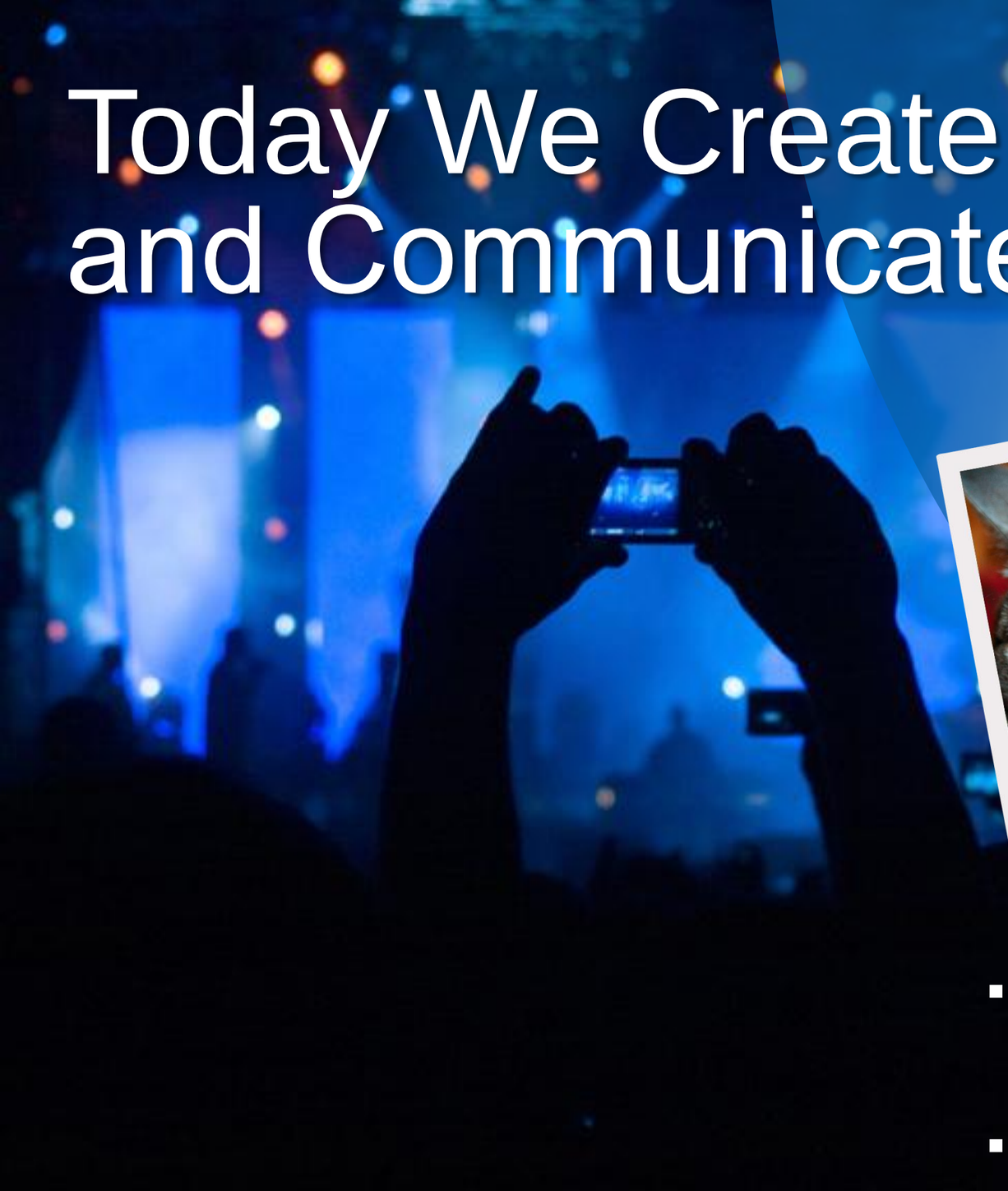


Supaluk Suptatangtrakul
MNC Account Manager
Intel Thailand

The “PC” has become the “PMM”
(Personal Media Machine)

Today We Create, Consume and Communicate…

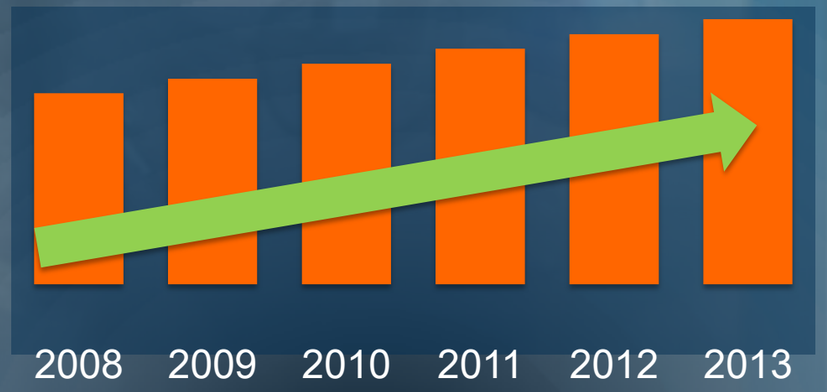


…in Pictures

…in Sound

Mega Trend: Media Creation & Consumption

User-generated Content Creation



Source: eMarketer.com

Use of Video Sharing Sites Doubles from 2006-2010

Source: pewresearch.org

2.5B Images Uploaded to Facebook per Month

Source: joaogeraldes.wordpress.com/2010/09/05/31-infographic-explores-internet-facts-figures-history-statistics/

2B+ Worldwide Internet Users

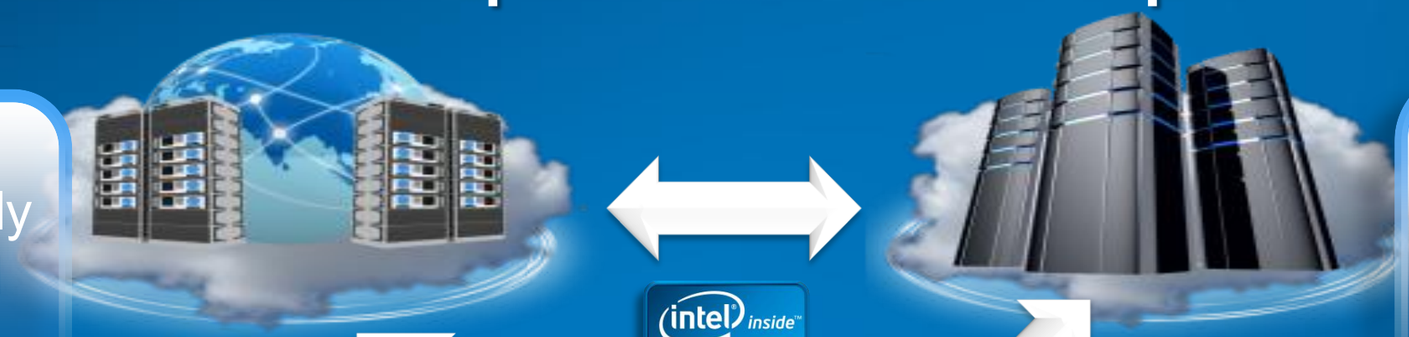
Source: worldometers.com

Mobility and Connectivity is the Key

Devices offering connectivity and the full internet experience will be highly sought after

Intel Architecture Spans The Compute Continuum

FEDERATED
Share data securely across public and private clouds



AUTOMATED
IT can focus more on innovation and less on management

Cloud 2015 Vision

CLIENT AWARE
Optimizing services based on device capability

Desktops | Laptops | Netbooks | Personal Devices | Smartphones | Smart TVs | Embedded

Open & Interoperable Solutions Essential

Smart Environment

The Intel® Intelligent Digital Signage POC

POCS

Virtual Footwear Wall

Interactive
Fashion Experience

IA Fueling Innovation In Embedded:
>30 Segments… >4000 Customers… 30+ Years

Digital Signage

ATM

Medical Imaging

Network Appliances

Wireless Infrastructure

Printers

Robotics

IP Cameras

Medical Portable

In-Vehicle Infotainment

Aerospace

Kiosks

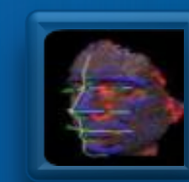
Gaming

Enterprise VoIP

Routing and Switching

Home Automation

Digital Security Surveillance


Sensors

Defense

Residential Gateway

Industrial PC

Thin Client

Point of Sale

Enterprise Security

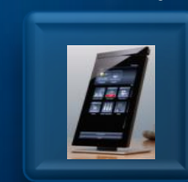
IP Services

Test and Measurement

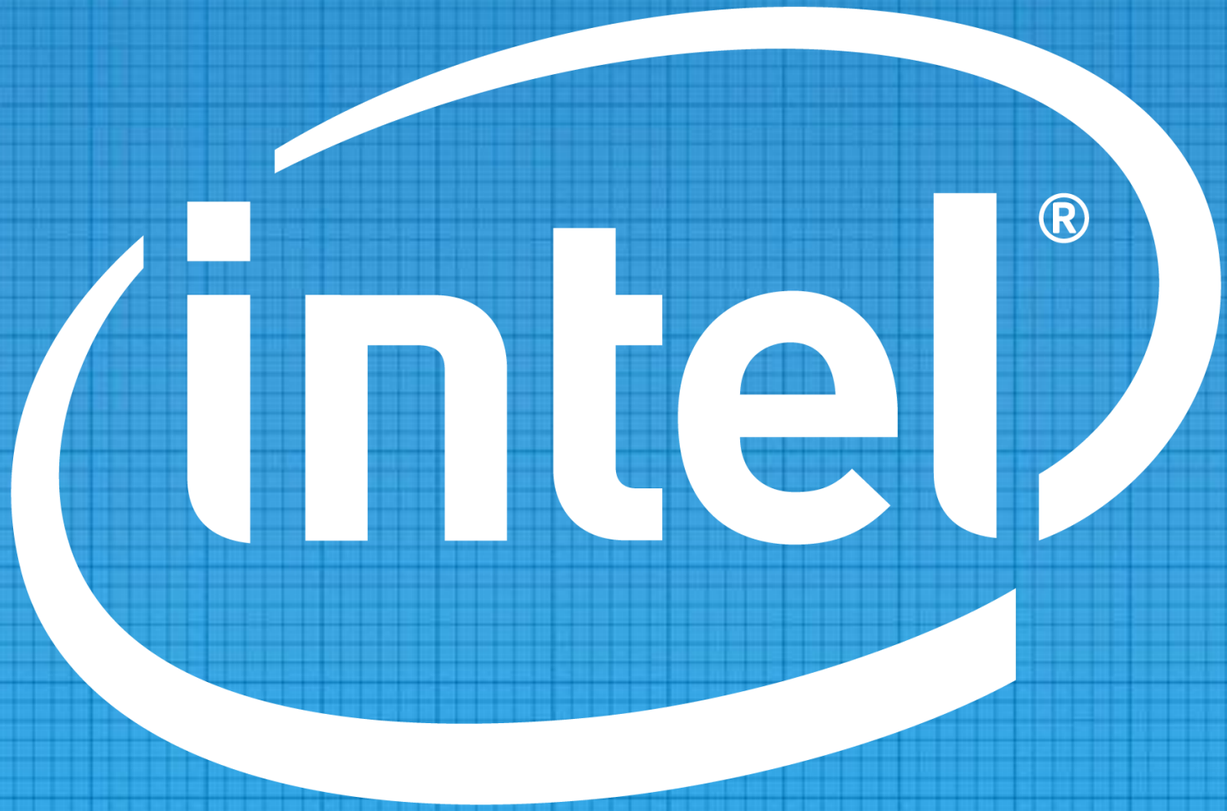
Transportation

Utilities Control

Factory Automation


Energy Management

Innovation Everywhere


intel