



Co-Creation

&

Big Data

Surapan Meknavin

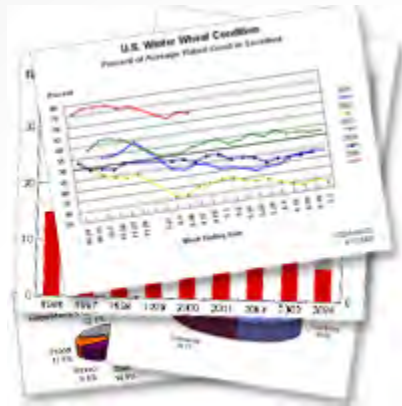
What exactly
is
Co-Creation?





Contest





2009

FLASH GAMES MARKET SURVEY

SURVEY PARTNERS:

Adobe Mochi NEWGROUNDS

Casual Gameplay

organized by **mochimedia**

Market Survey

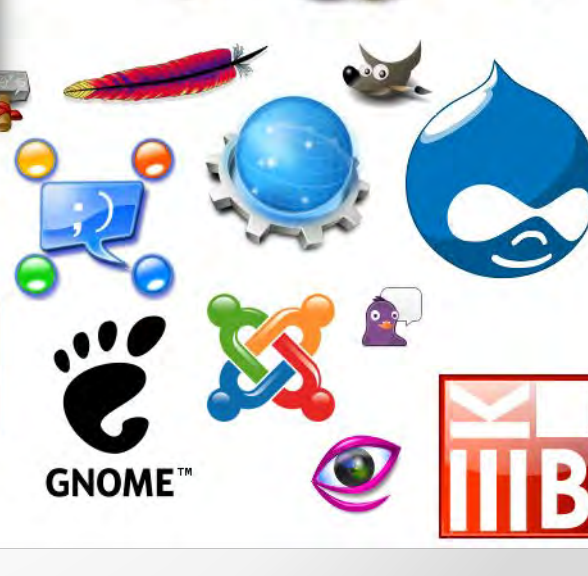






Reality TV Show





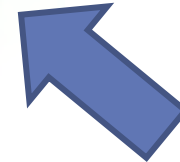
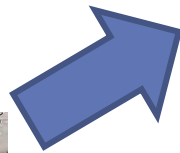
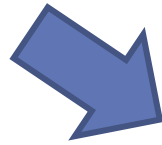


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Why Co-Creation Now?

What exactly
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Big Data?

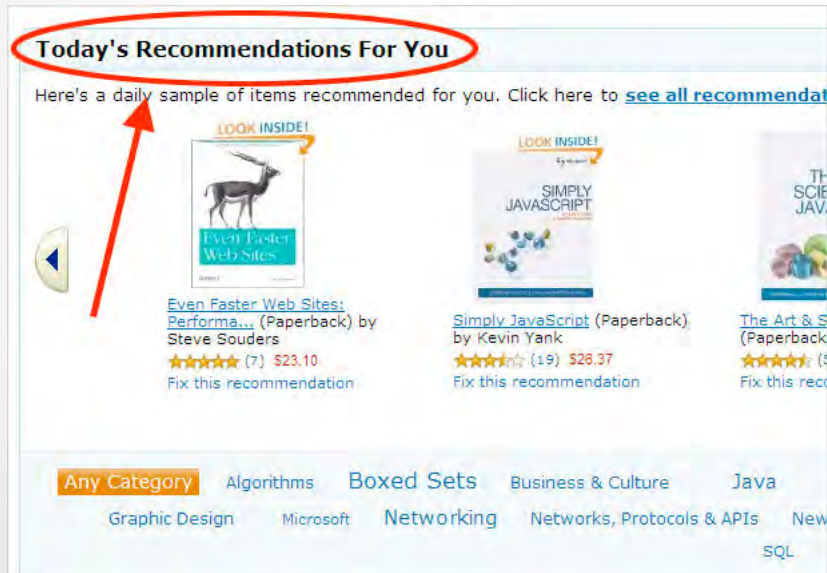
Examples of Big Data



Explicit Co-Creation & Implicit Co-Creation

Today's Recommendations For You

Here's a daily sample of items recommended for you. Click here to [see all recommendations](#)



The screenshot shows three recommendation cards. The first card is for the book 'Even Faster Web Sites: Performance... (Paperback) by Steve Souder'. It features a 'LOOK INSIDE!' banner, a book cover with a deer, a star rating of 4.5 stars from 7 reviews, and a price of \$23.10. Below the card is a 'Fix this recommendation' link. The second card is for 'Simply JavaScript (Paperback) by Kevin Yank', with a 'LOOK INSIDE!' banner, a book cover with colorful dots, a star rating of 4.5 stars from 19 reviews, and a price of \$28.37. The third card is partially visible, showing 'The Art & Science of Java (Paperback) by James Gosling', with a star rating of 4.5 stars from 19 reviews.

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Co-Creation & Big Data