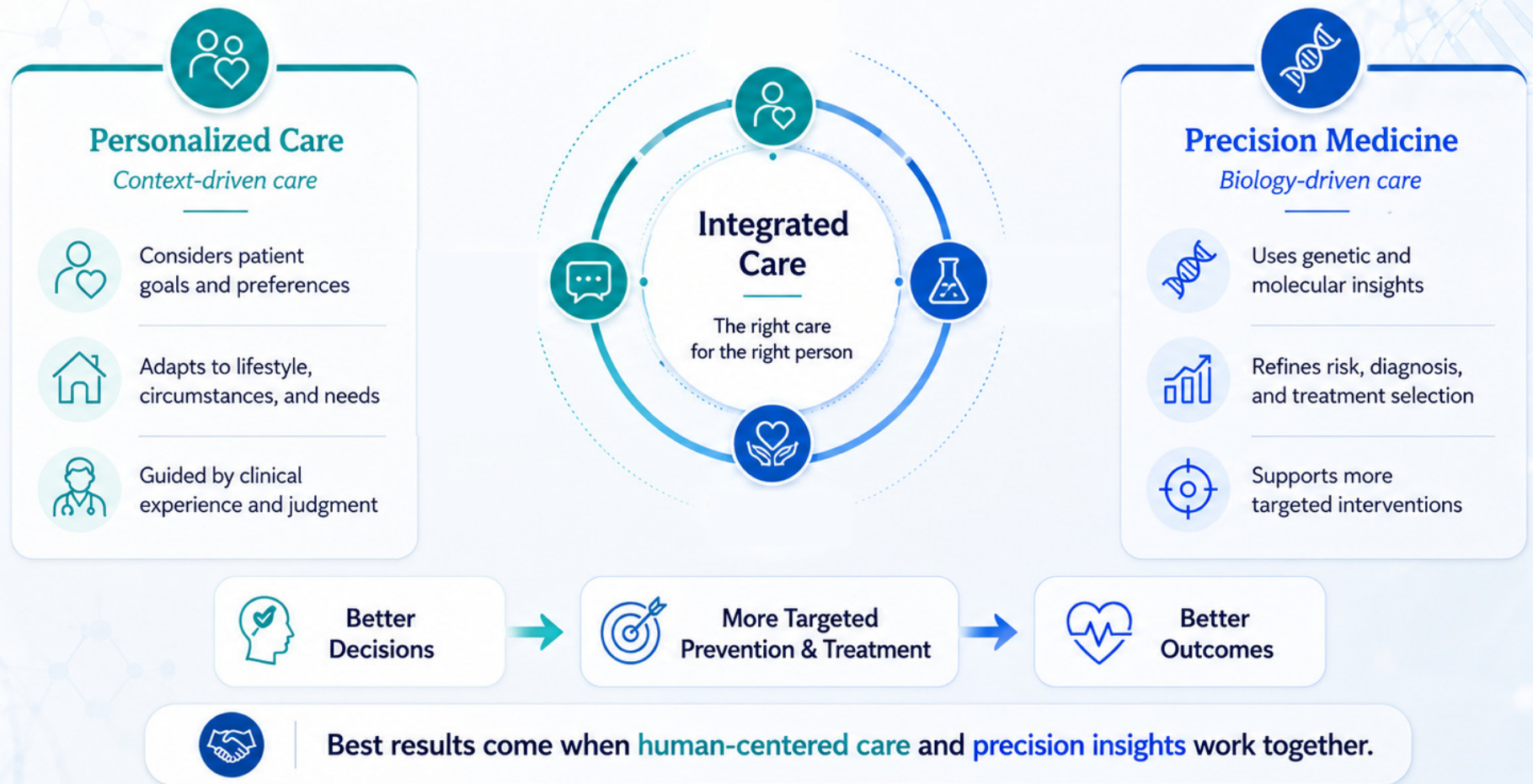


Balancing Personalized Care & Precision Medicine

Better outcomes come from combining clinical judgment with data-driven biological insight.





BDMS Connected Intelligence Ecosystem

Orchestrating a Complete Continuum of Healthcare



From Genome Insights to a Personalized Wellness Plan

One test. Better decisions for life.

1

PREDICT



Test once

- Analyze PGx and inherited risk
- Add biomarkers, imaging, and family history
- Build a personal risk profile

2

PERSONALIZE



Build the plan

- Choose safer drugs and doses
- Time screenings earlier or later
- Set food, activity, and sleep goals

3

PARTICIPATE



Make it work

- Use apps, wearables, and glucose tracking
- Offer family testing when needed
- Set realistic goals together

4

PROVE



Measure results

- Reduce drug side effects
- Track biomarker and risk changes
- Show care and cost benefits



Better insights



Personal actions



Better outcomes