Bangkok Post

Bangkok Post Circulation: 70,000 Ad Rate: 1,500 **Section:** Business/NATIONAL **Date:** Thursday 25 May 2017

Volume: - No: -

Col.Inch: 16.18 **Ad Value:** 24,270

Photo News: Farmer's friend

Page: B2(Bottom Right)

PRValue (x3): 72,810 **Clip:** Full Color



Farmer's friend

Noppadol Kiripetch, a researcher at the National Electronics and Computer Technology Center, presents Agri-Map Mobile. The new app provides farmers with information and decision-making data such as demand for crops, aiming at greater productivity in farm communities. THANARAK KHUNTON