

Working Together to Develop Key Technologies for the Internet of Things

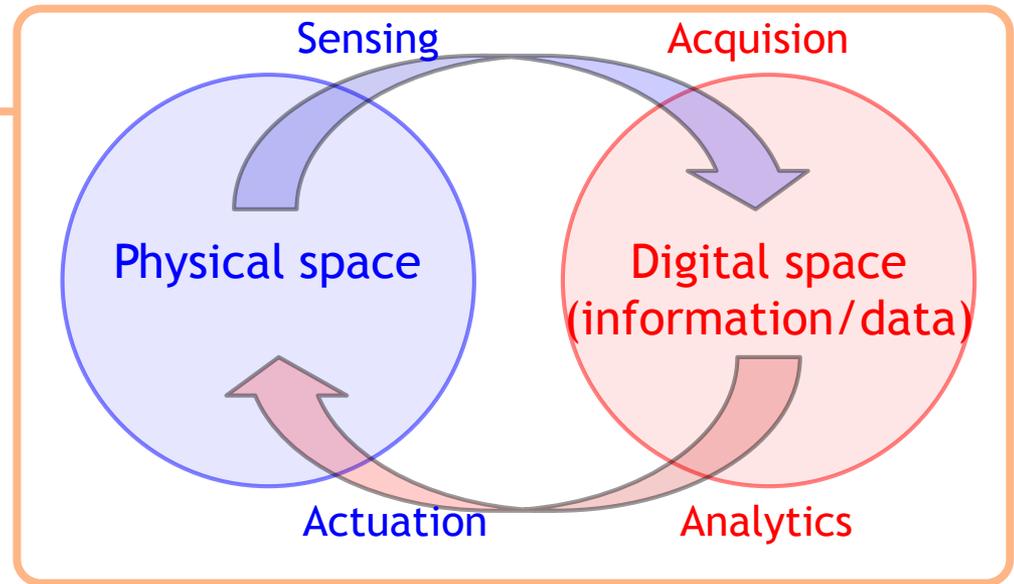
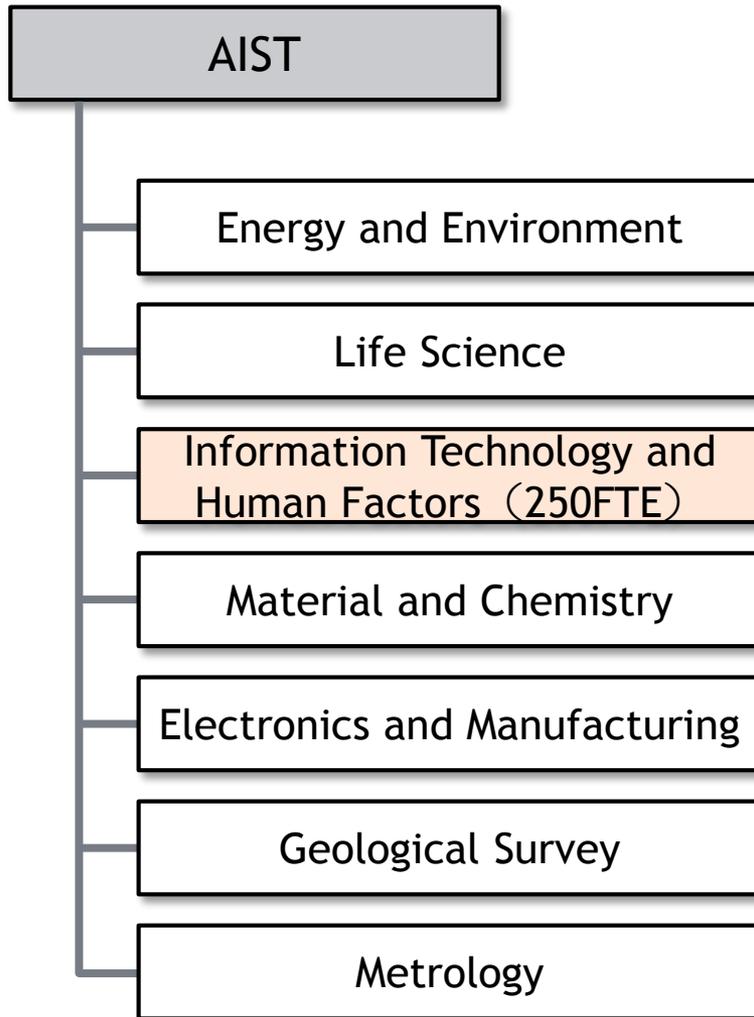
Towards Data Centric Computing for the Future of Internet of Things

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Director General,

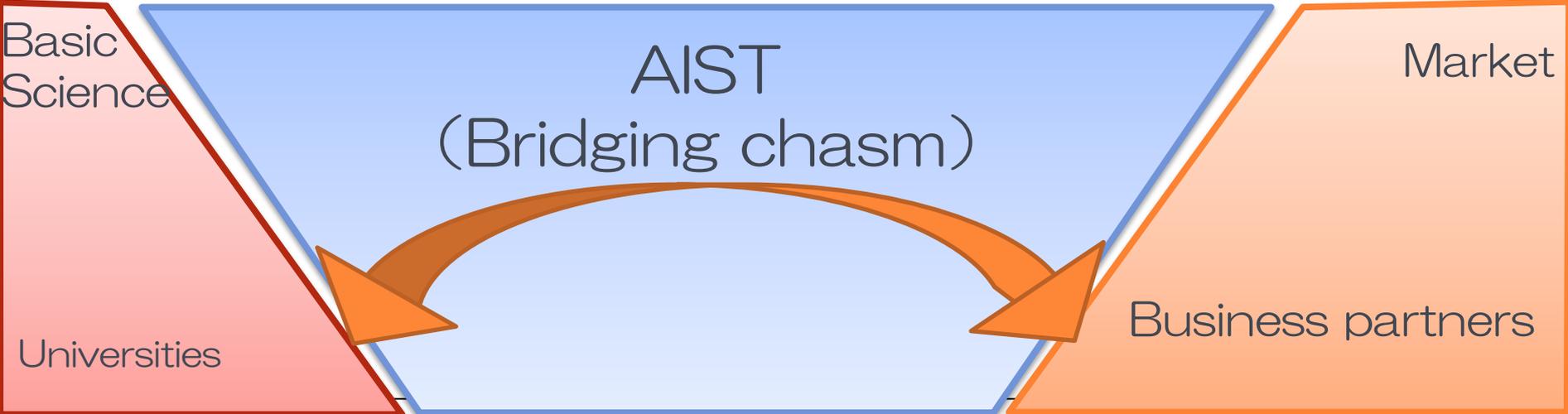
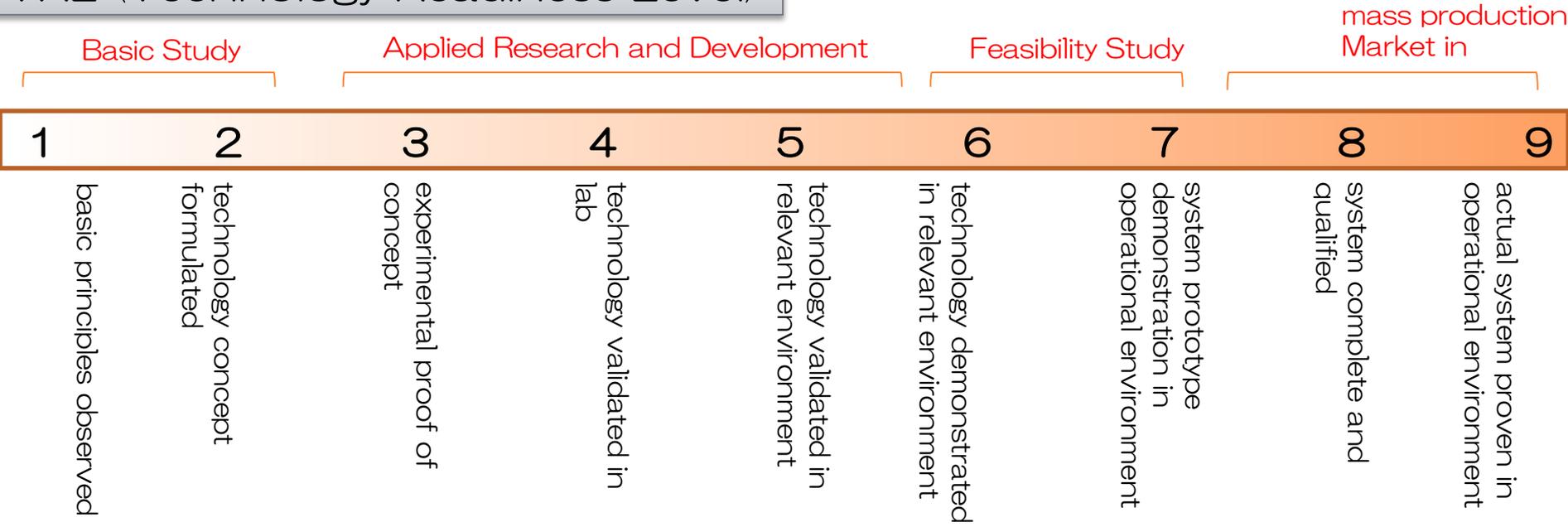
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AIST: Expected mission for innovation

TRL (Technology Readiness Level)



Key topic – “The Internet of Things” (IoT)

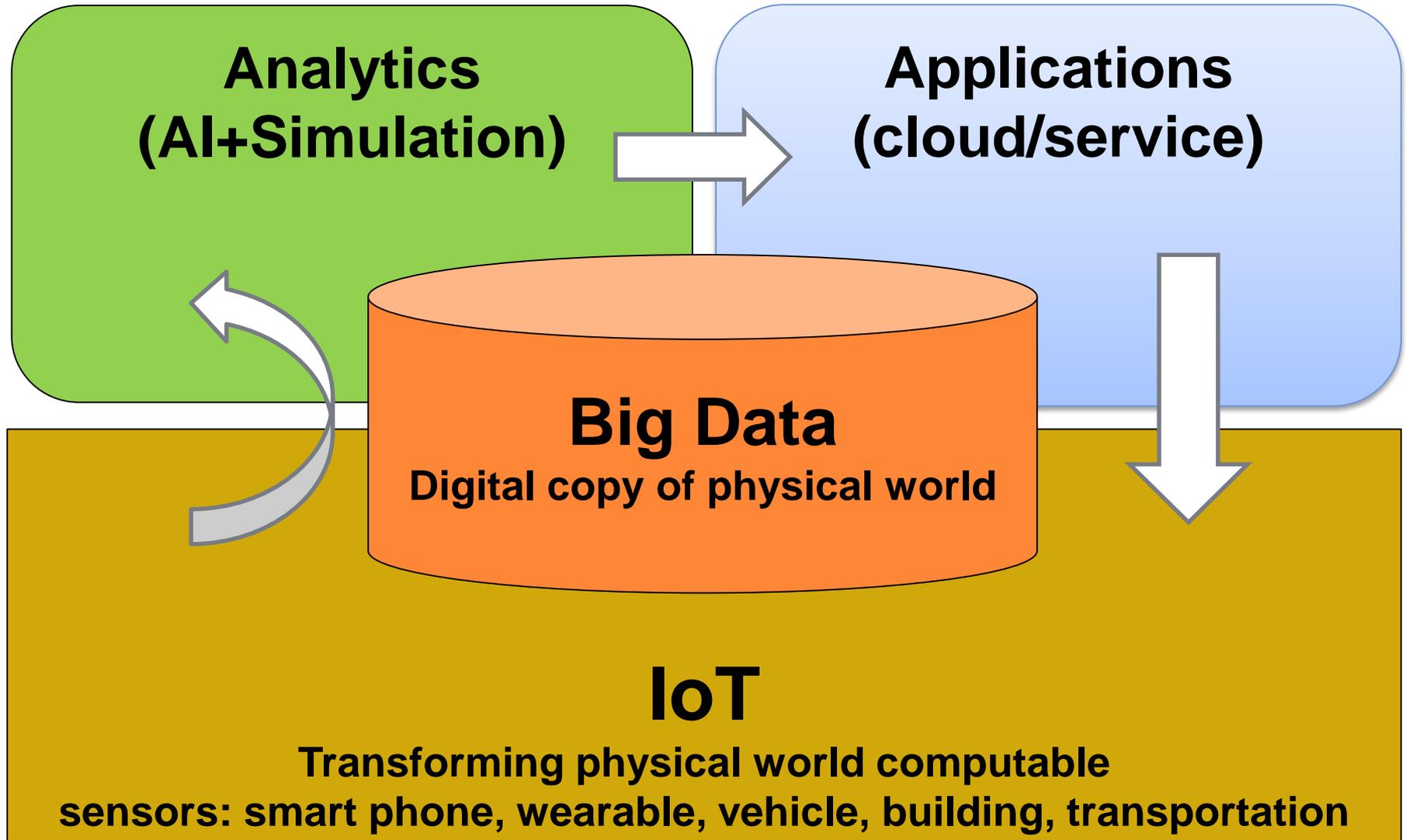
- IoT is the network of physical objects or "things"
 - ▶ embedded with electronics, software, sensors,
 - ▶ connectivity to enable objects to collect and exchange data.

- IoT allows objects to be sensed and controlled remotely across existing network infrastructure
 - ▶ creating opportunities for more direct integration between the physical world and computer-based systems,
 - ▶ resulting in improved efficiency, accuracy and economic benefit.



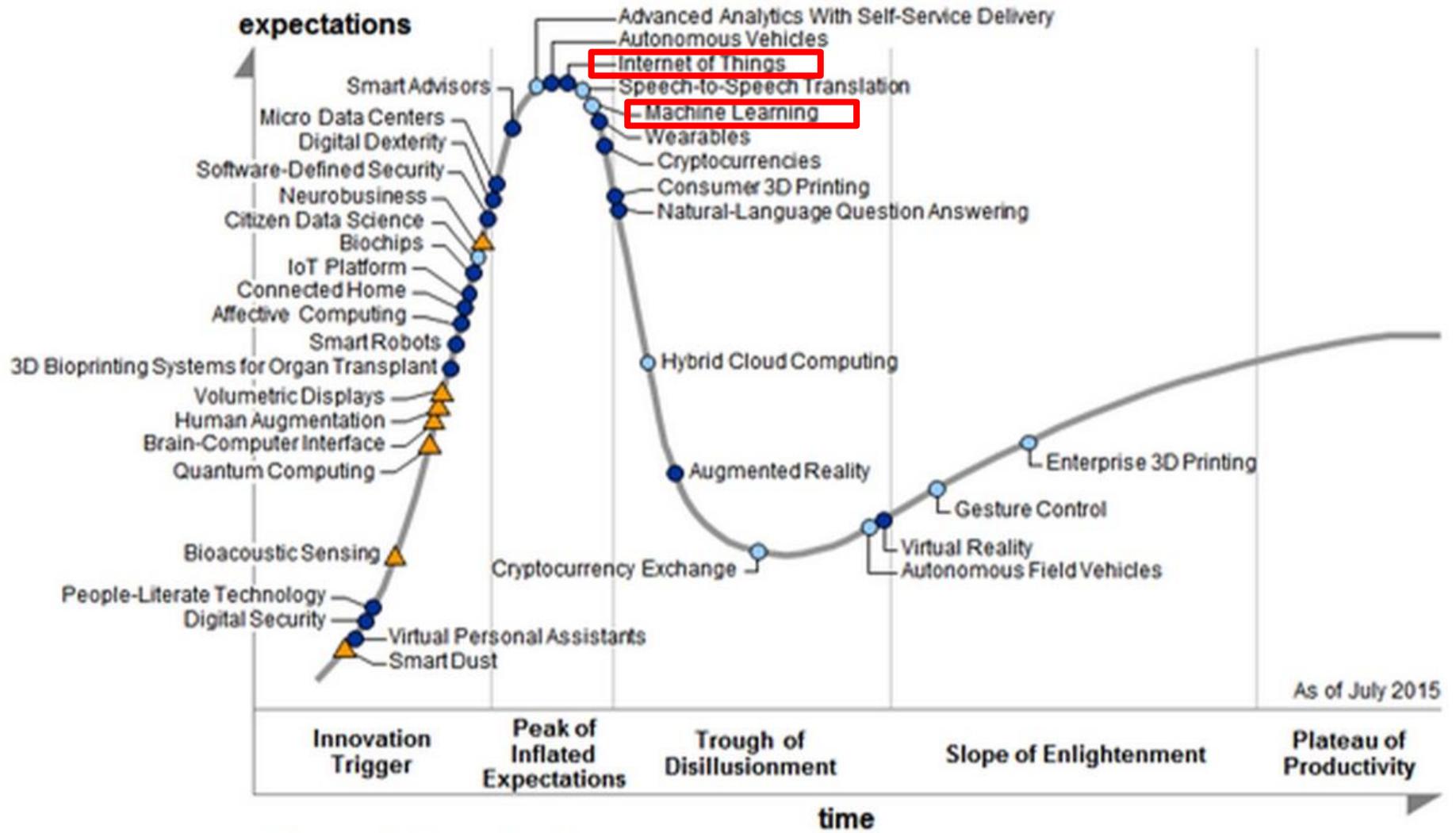
From Wikipedia, the free encyclopedia

The Trinity – IoT, Big Data, CPS changes the paradigm

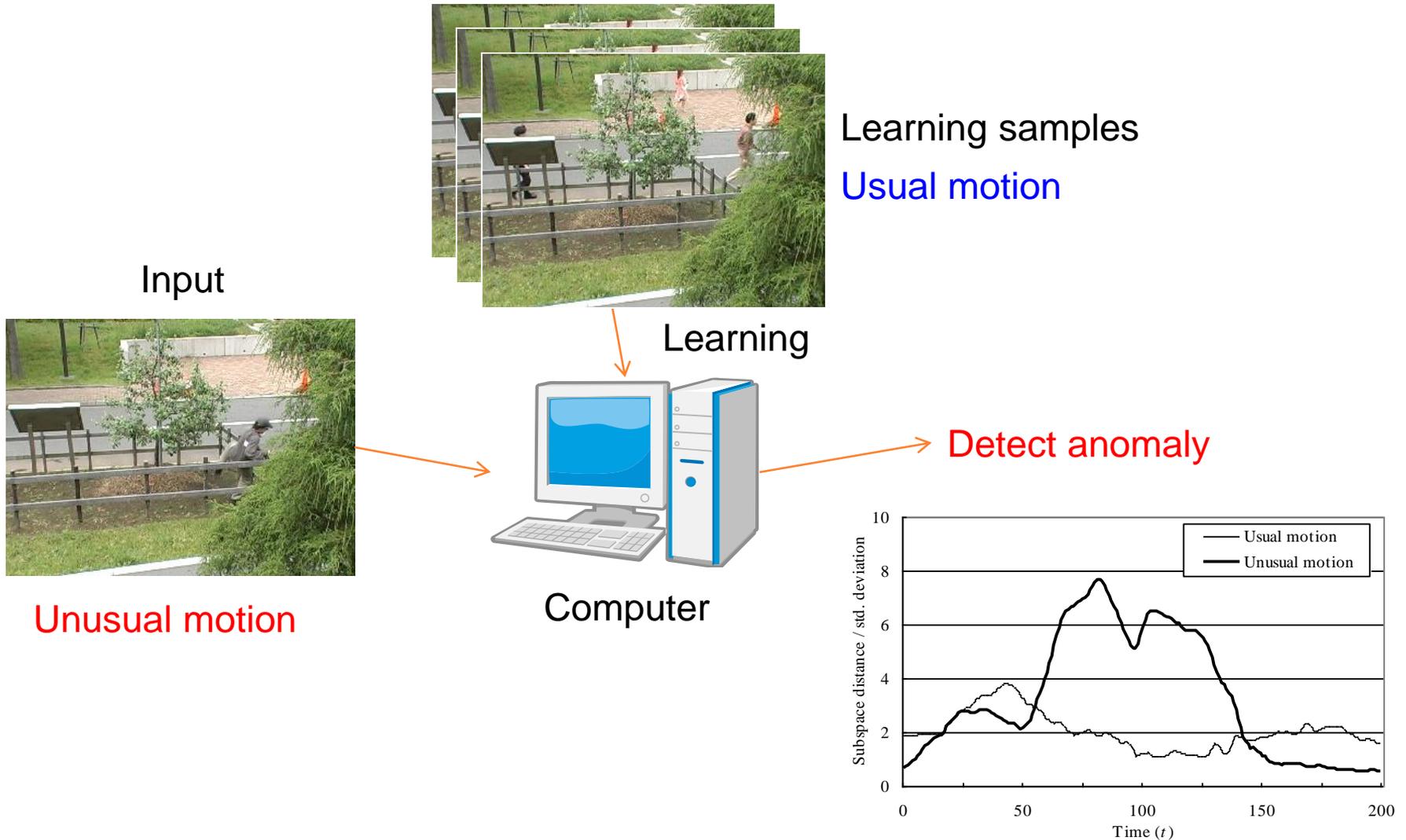


Big DATA ANALYTICS

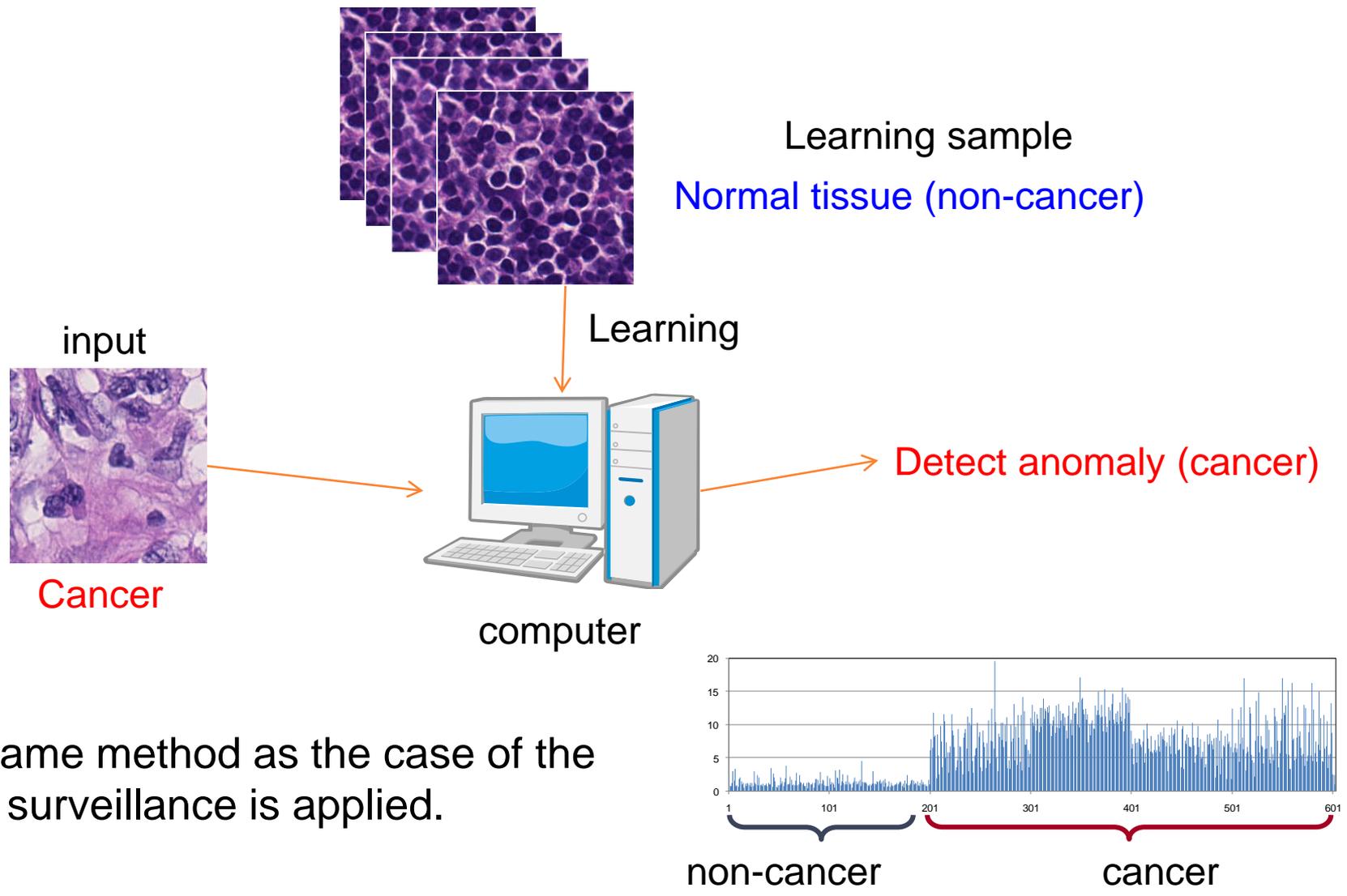
Gartner 2015 Hype Cycle: Big Data is Out, Machine Learning is in



Anomaly detection for video surveillance



Anomaly detection for histological diagnosis



The same method as the case of the video surveillance is applied.

Anomaly detection

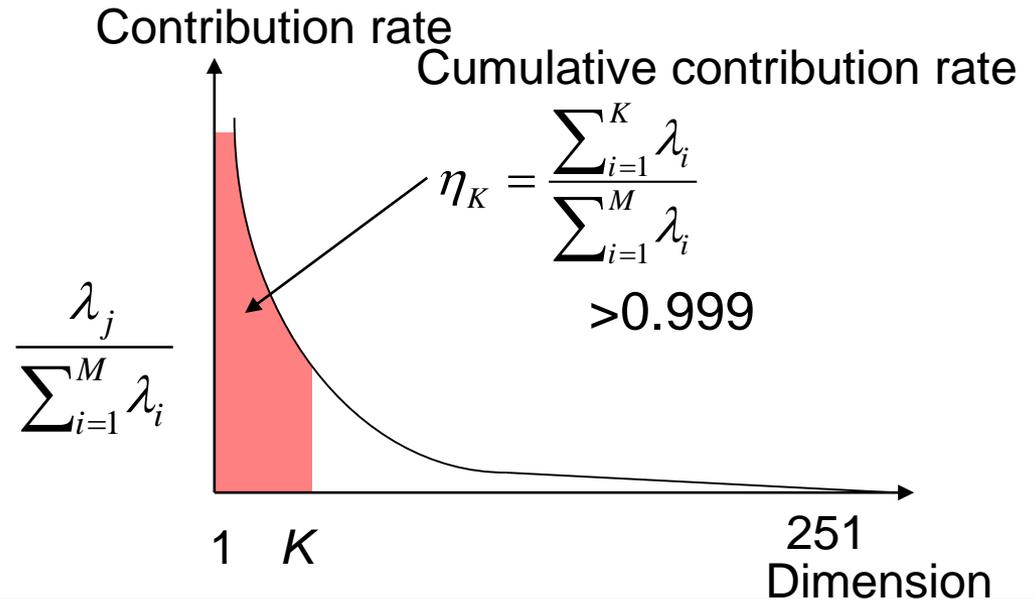
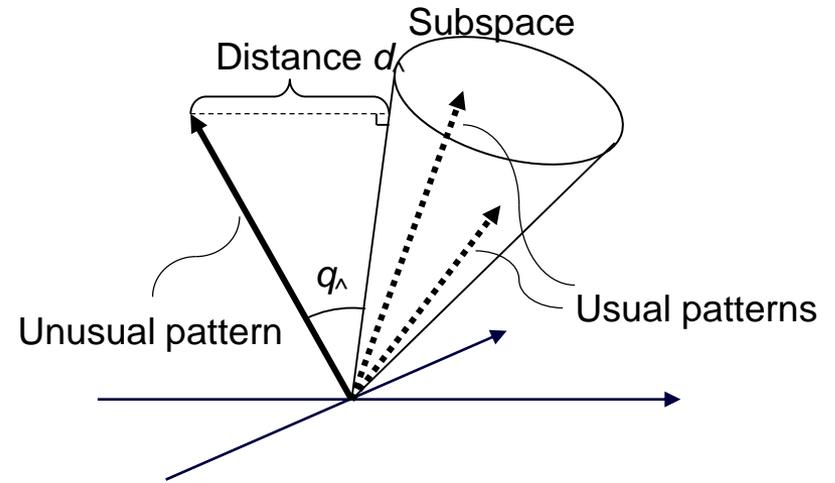
Subspace distance :

$$d_{\perp} = \|\mathbf{P}_{\perp} \mathbf{x}\|$$

$$\mathbf{P}_{\perp} = [\mathbf{u}_{K+1}, \dots, \mathbf{u}_{251}]^T$$

$$\begin{cases} d_{\perp} \leq n\sigma_K & \text{Usual} \\ d_{\perp} > n\sigma_K & \text{Unusual} \end{cases}$$

$$\sigma_K^2 = \sum_{i=K+1}^M \lambda_i$$



Big Data: A key to success in Business

Big Data Everywhere

18B (2015) IC-tag ->in 2020 **50B**

2.0B internet users (2011)
Traffic **667 Exabytes** (2013)

Facebook **10 Terabytes**
Twitter **7 Terabytes**
social data daily

4.6B Cell phones world wide

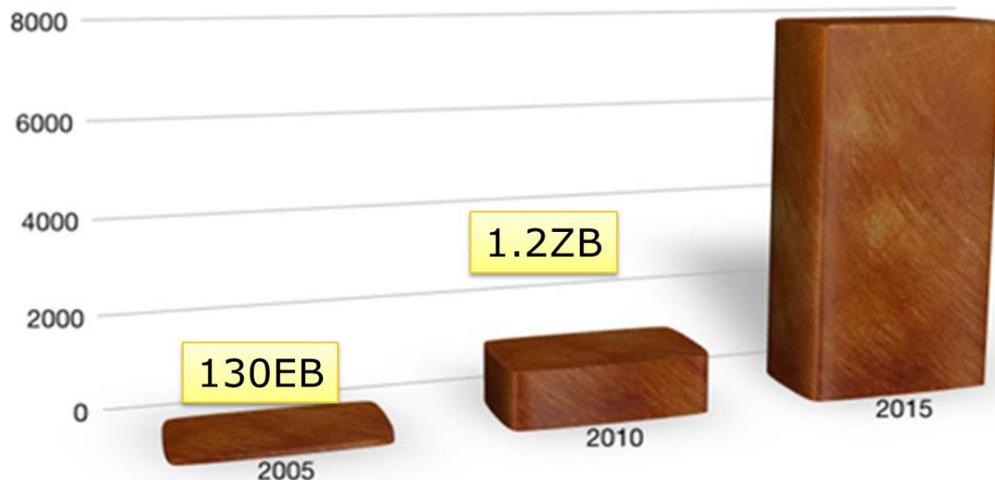
Google handles **24 Petabytes** of data

NYC stock exchange handles **1 Terabyte** of transactions

CERN LHC generates **40 Terabytes/day**



2020 40ZB
2012 EMC & IDC



Big Data is/is not

Emerging story

- ▶ Small <10GB
- ▶ Medium 10GB-1TB
- ▶ Big > 1TB



September 4, 2008
(Volume 455 Number 7209)

🌐 'Big-data' is similar to 'Small-data', but bigger^(*)

- ▶ ...but having data bigger consequently requires different approaches:
 - ⊗ techniques, tools, architectures
- ▶ ...with an aim to solve new problems
 - ⊗ ...and old problems in a better way.

Big Data is multi-structured data

(*) Mark Globelnic "Big-Data tutorial" in 2011

Big Data's 3Vs

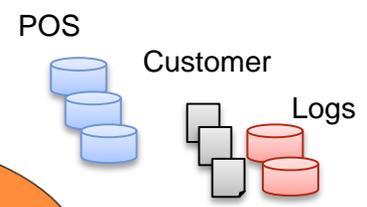
Velocity (頻度)



Streaming Data



Batch



Big Data



Structured

Structured & Unstructured

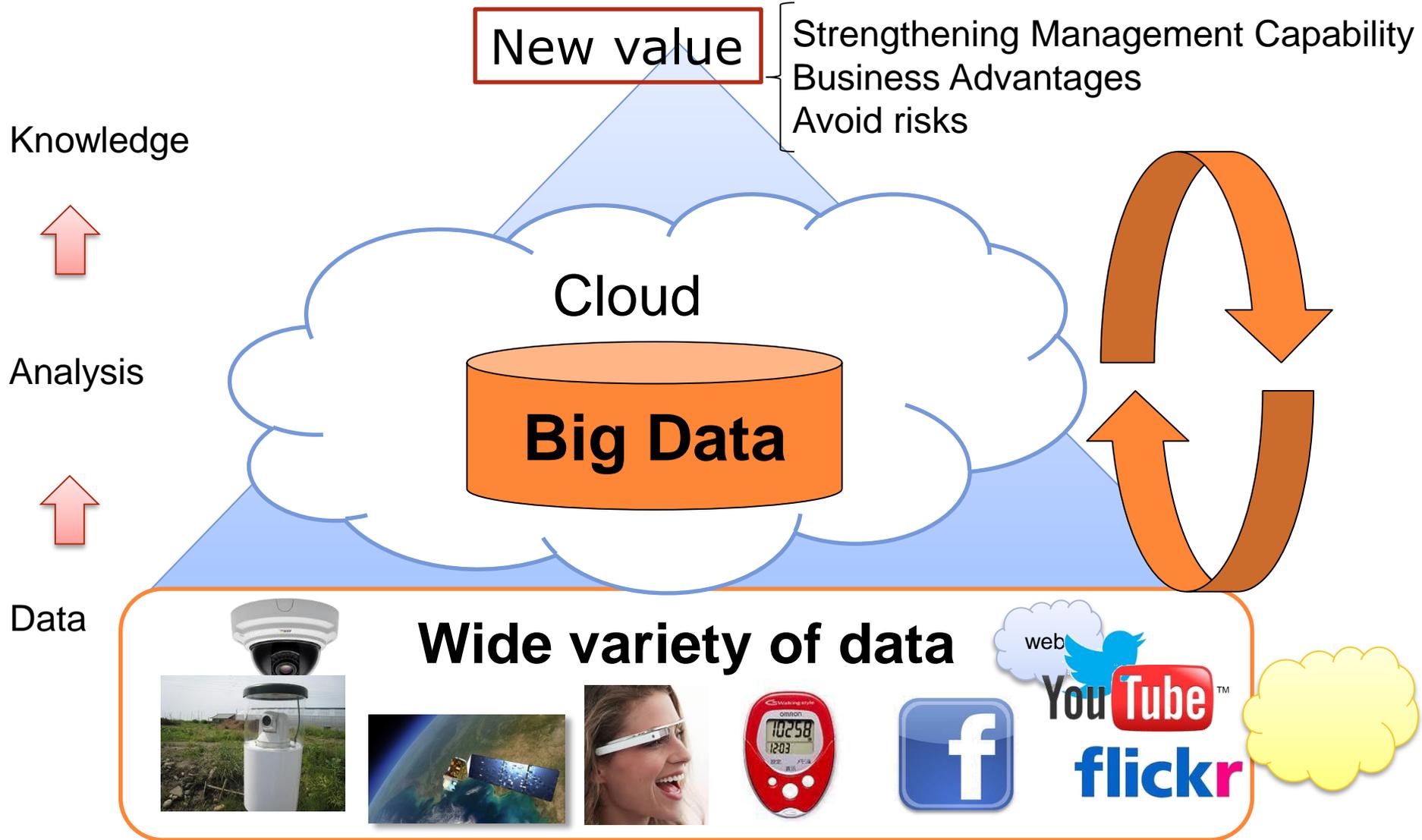
Terabytes
Zettabytes

movie files, images, documents, geo-location data, web logs, and text strings

Volume (量)

Variety (多様性)

Evidence based value creation



Big-data use-cases for industry segments

Finance & Insurance

- Detection of improper activities
- Transaction analysis
- Risk analysis
- Telematics Insurance

Communication & Broadcasting

- System log analysis
- Network analysis
- Audience rating
- Contents analysis

Commerce & Logistics

- Management of incentives and rewards
- Consumer sales marketing and promotion

Manufacturing

- Quality management
- Demand analysis
- Product traceability

Web and media

- Access log analysis
- Content analysis
- Analysis of social-media activities

Public sectors

- Meteorology
- disaster mitigation
- Energy planning
- Risk mitigation

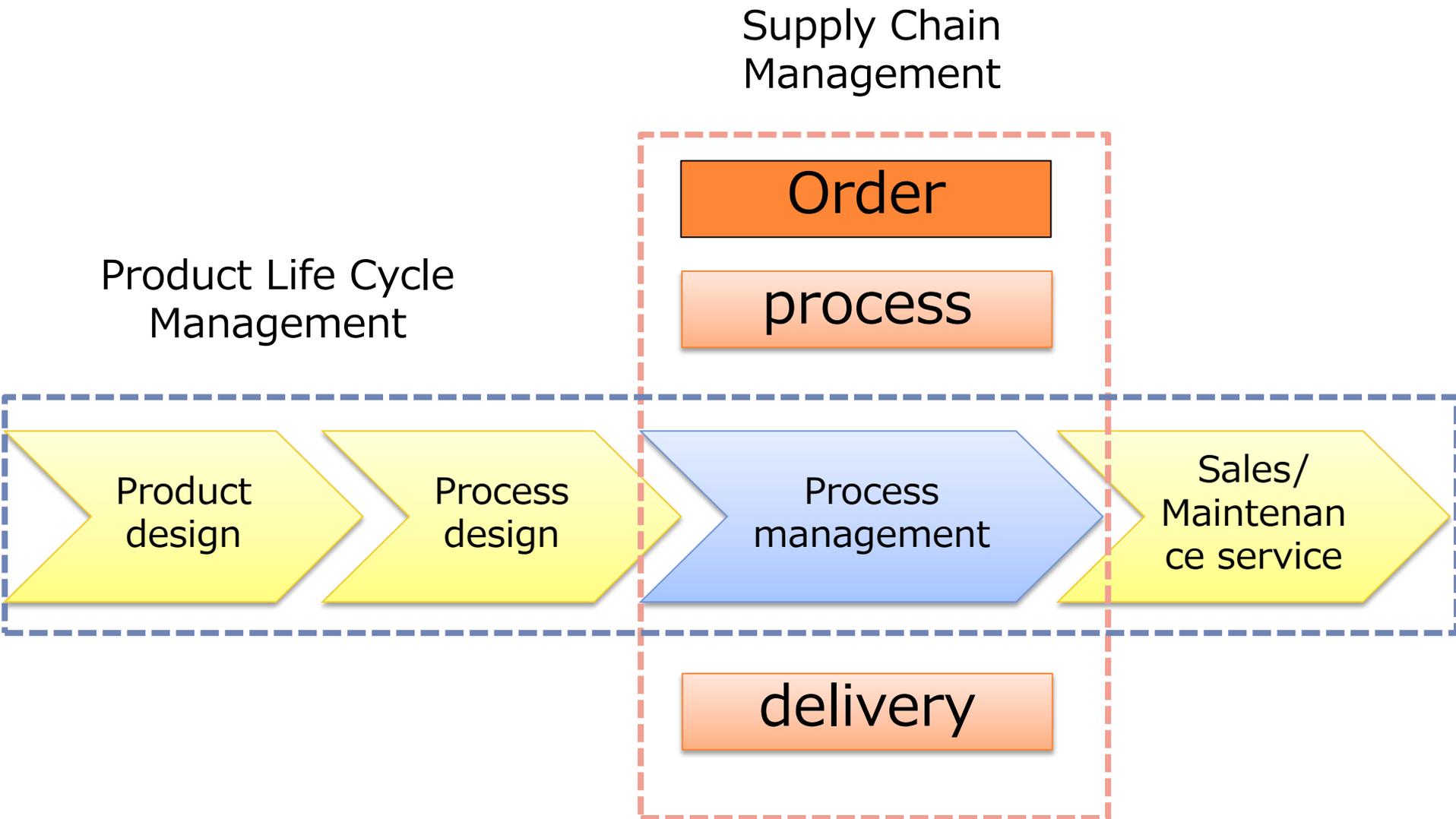
Based on

<http://www.hitachi.co.jp/products/it/bigdata/column/column02.html>

Big Data for Manufacturing

How many of you feel a reality of
receiving benefit from IoT ?

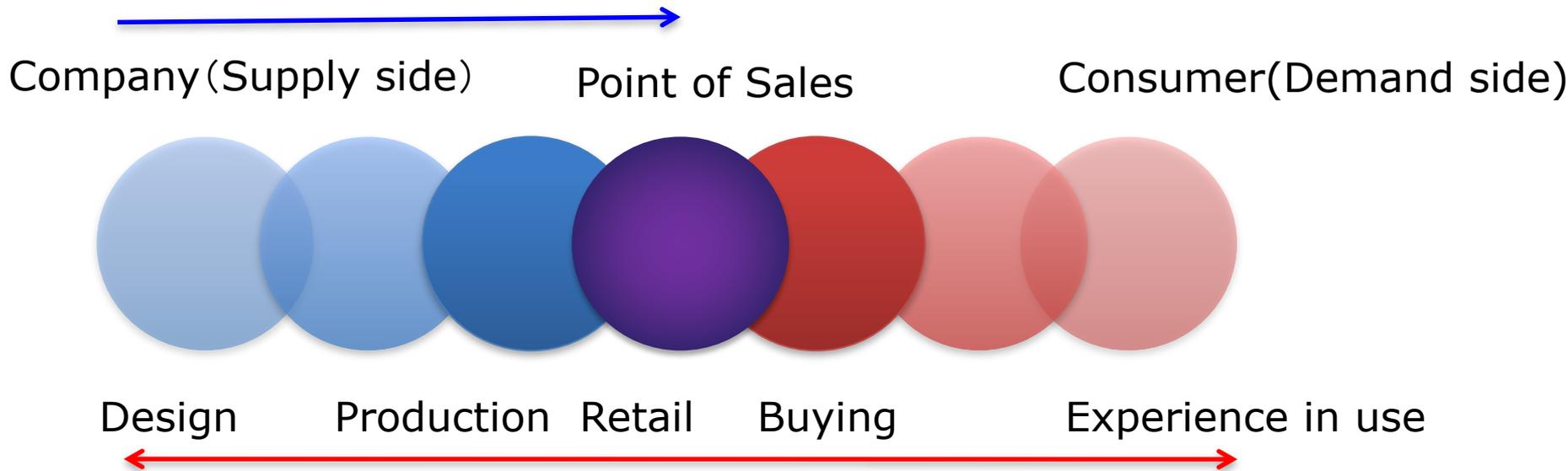
Industry 4.0 production system



Paradigm shift in manufacturing industry

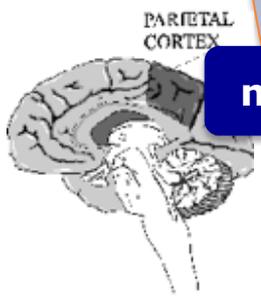
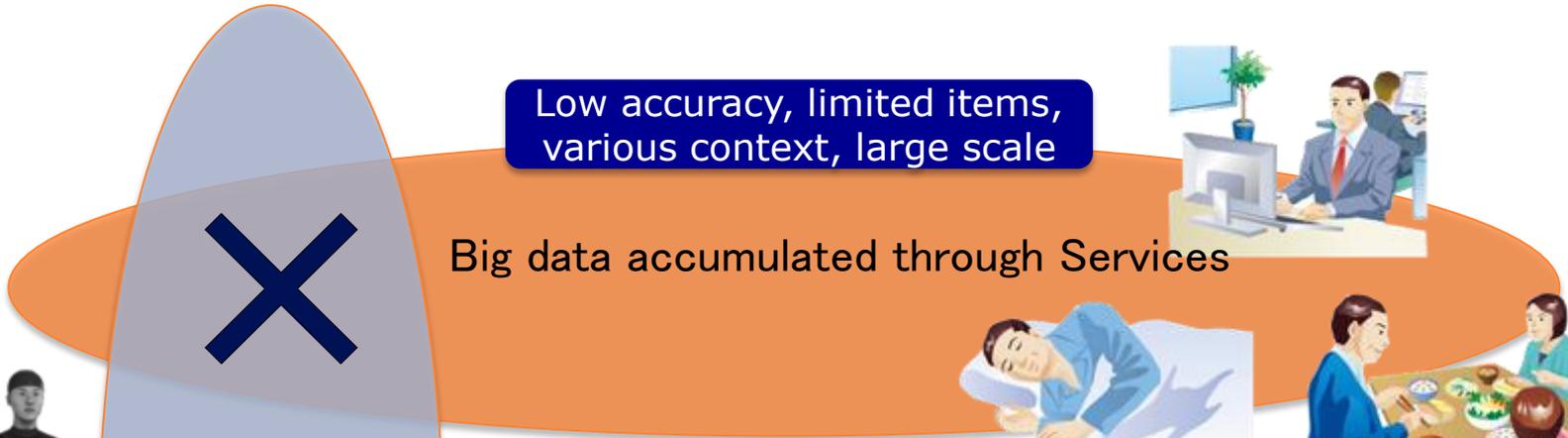
from manufacturing
(tangible object) to service (intangible value)

manufacturing: value chain of products (from supply side to consumers)

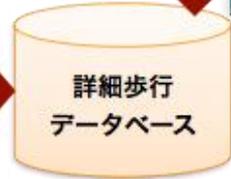
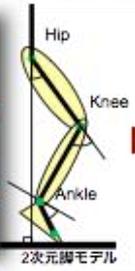
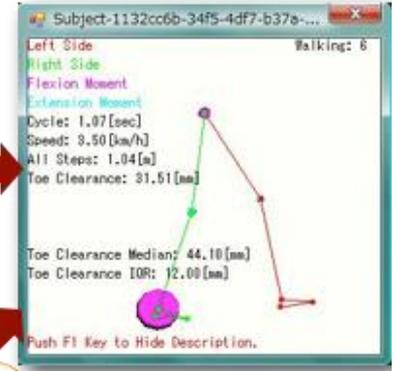
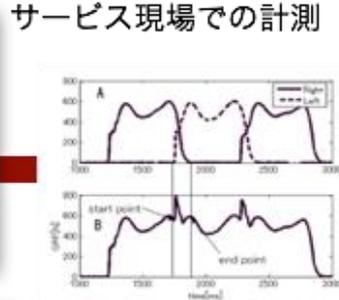


service: value chain of information between supply side and demand side
(Both of supply chain and demand chain)

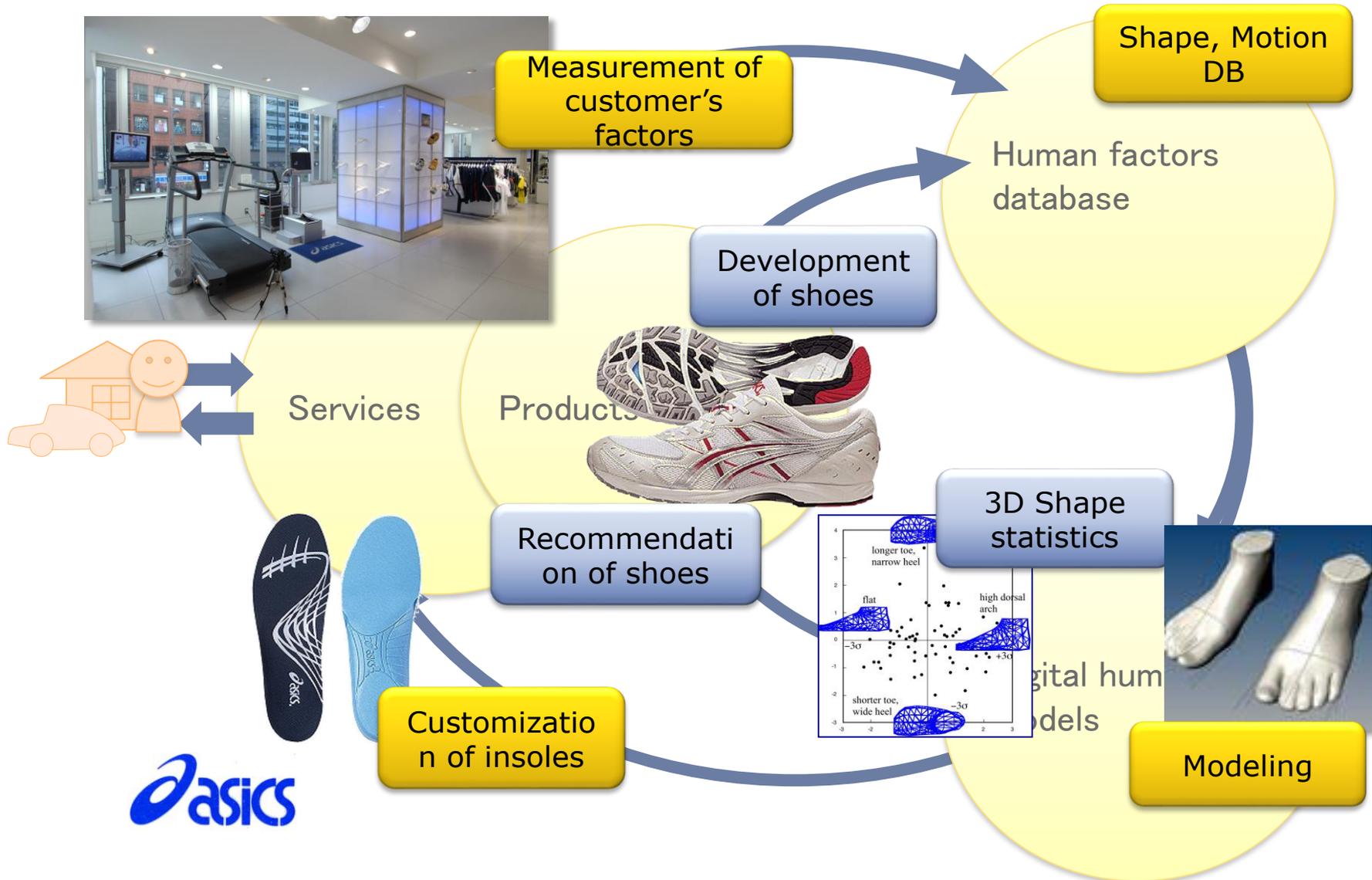
Big Data x Deep Data



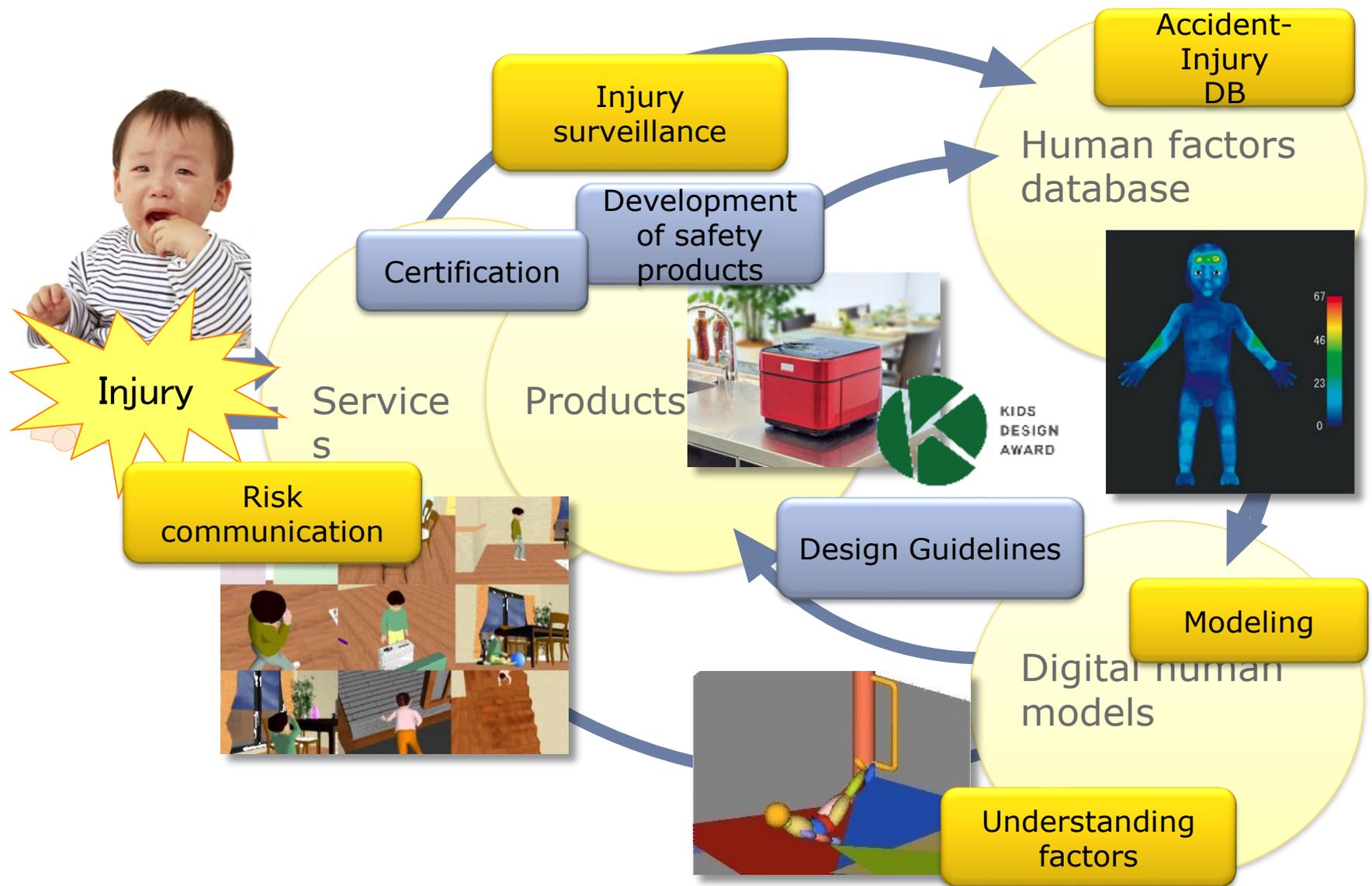
ラボでの
詳細計測



Insole Customization and Footwear Design

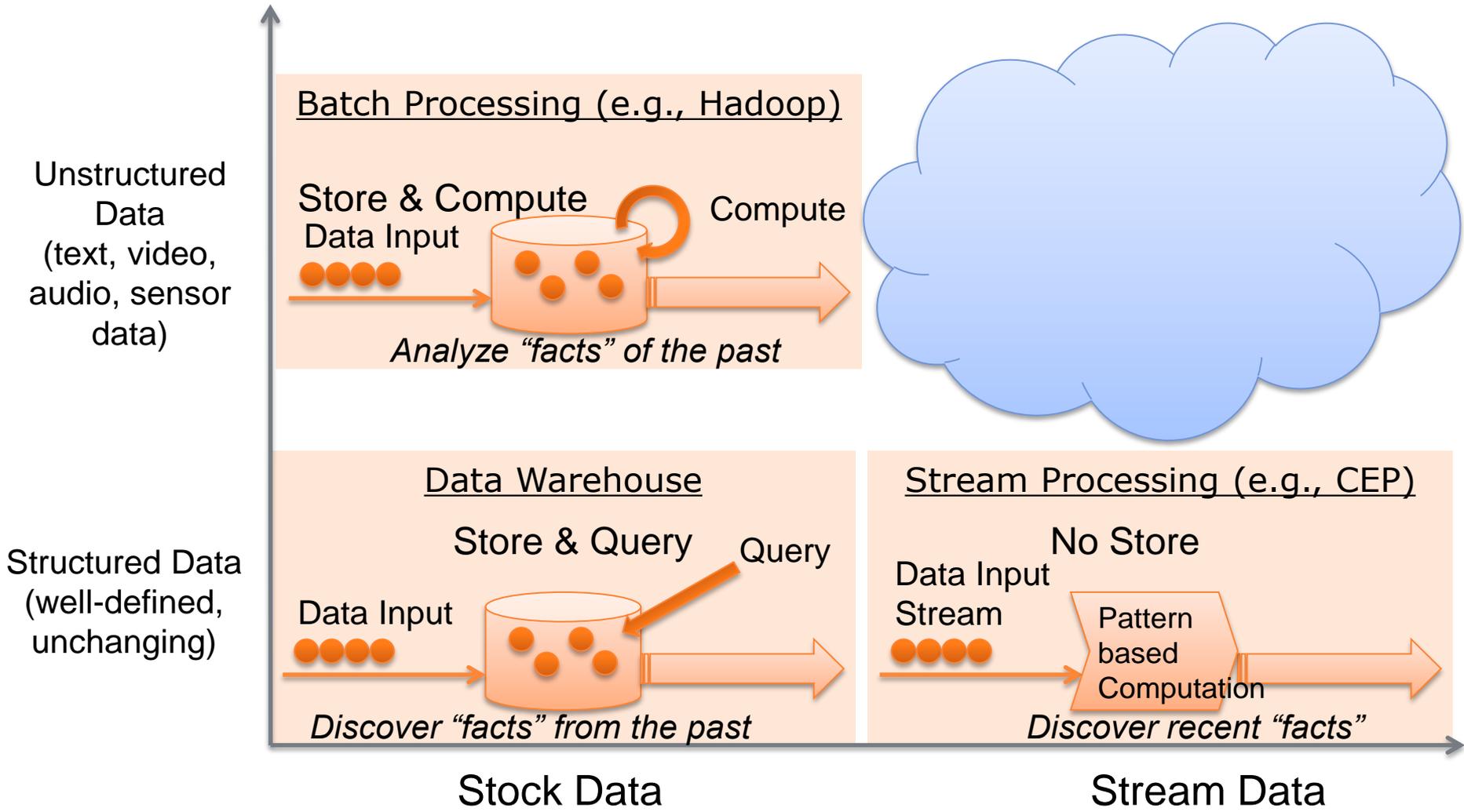


Child Safety through Design



More Big Data Challenges

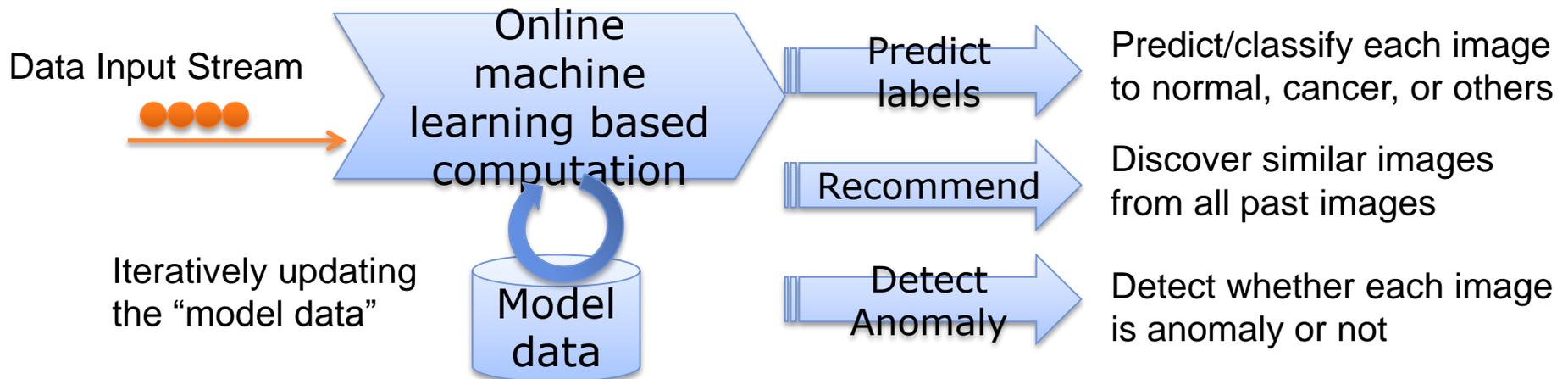
Big Data Challenges



Real-time Analytics Platform for Big Data

- The platform must have a highly scalable online machine learning system
 - ▶ Continuously captures incoming streamed data
 - ▶ And performs deep analytics using machine learning algorithms, e.g., label prediction, recommendation, anomaly detection, etc.
 - ▶ Up to 10K real-time events can be processed in a second

*Discover “facts” from the past on real-time +
Predict “future” using prior knowledge*



IMPULSE: Initiative for Most Power-efficient Ultra-Large-Scale data Exploration

Non-Volatile Memory

- Voltage-controlled, magnetic RAM mainly for cache and work memories

Optical Network

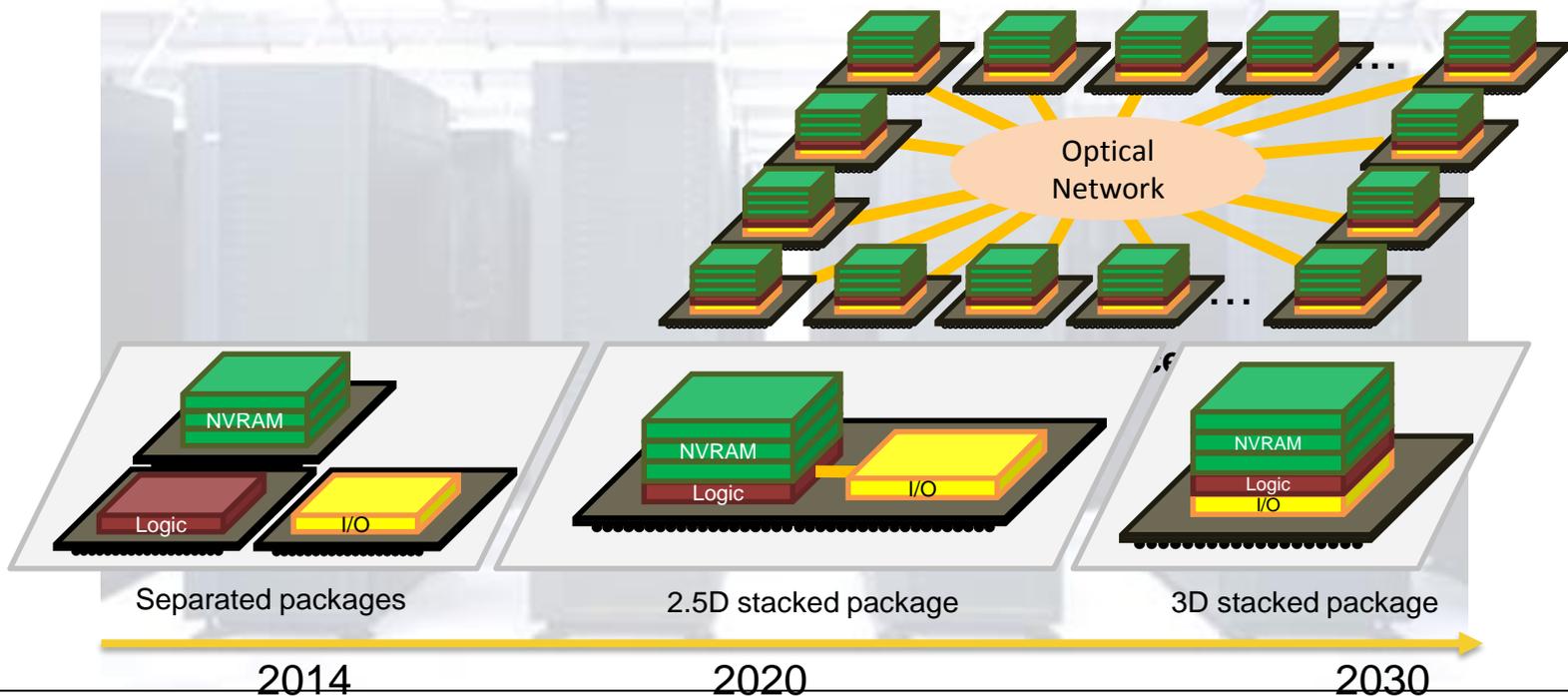
- Silicon photonics cluster SW
- Optical interconnect technologies

High-Performance Logic

- 3D build-up integration of the front-end circuits including high-mobility Ge-on-insulator FinFETs. / AIST-original TCAD

Architecture

- Future data center architecture design / Dataflow-centric warehouse-scale computing

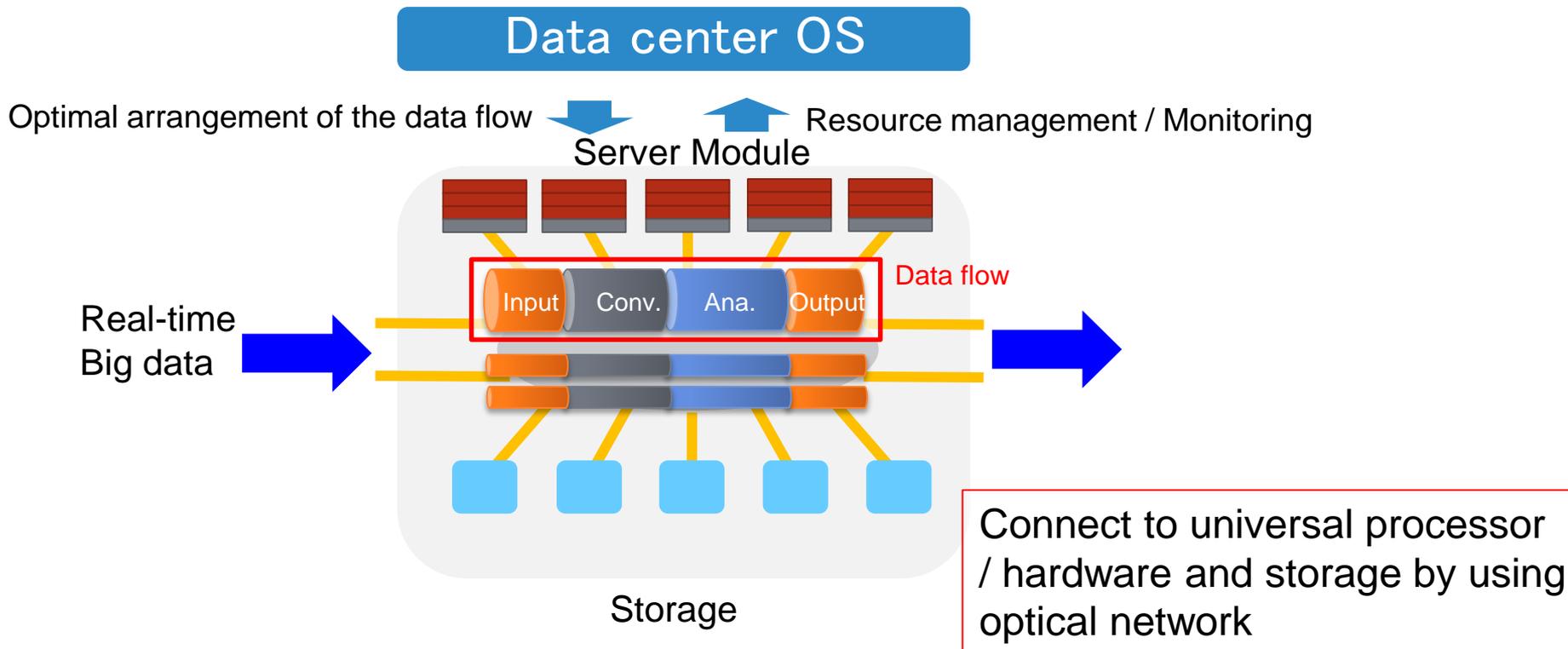


Architecture for Big Data and Extreme-scale Computing

Warehouse Scale and data flow centric computing

1 - Single OS controls entire data center

2 - Guarantee the real time data processing by the priority controlled architecture for data flow



Final Remarks

- The Trinity – IoT/Big Data/CPS is the key to business success
- Your imagination will create value for new business and societal infrastructure.
- Another key area is Big Data X Manufacturing
 - ▶ beyond Industrie 4.0 and/or Industrial Internet
- Think about architectures for future data centers to deal your big data
- Many opportunities to work together in Business and Research.

Thank you !