

About Me



- Information Security since 1995
- SVP, Head of IT Security, Kiatnakin Bank
- Committee Member, Thailand Banking Sector Computer Emergency Response Team (TB-CERT)
- Vice President, OWASP Thailand Association
- Committee Member, Cloud Security Alliance (CSA), Thailand Chapter
- Committee Member, National Digital ID Project, Technical Team
- Chief Information Security Officer (CISO) of the Year 2017, NetworkWorld Asia

The Art of War



*If you know the enemy
and know yourself, you need
not fear the result of a
hundred battles.*

*If you know yourself but
not the enemy, for every
victory gained you will also
suffer a defeat.*

*If you know neither the
enemy nor yourself, you will
succumb in every battle.*

Sun Tzu

A person wearing a dark hoodie is shown from the side, looking down at a laptop. The background is a dark blue color with a faint, glowing network map of the world. The text "KNOW Your Enemies" is written in a bold, yellow, italicized font in the upper right corner.

KNOW
Your
Enemies

Business

- Commercially sensitive information
- Client information
- Bulk-data containing personal information about the public
- Sensitive legal advice
- Proposed negotiating positions
- Budgets
- Marketing strategies
- Work history
- Intellectual property
- Staff information

Government

- Commercially sensitive information
- Communications between politicians
- National security information
- Policy working documents
- Bulk-data containing personal information about the public
- Proposed negotiating positions
- Sensitive legal advice

WHAT
MAKES
YOU A
TARGET?

Home User

- Social media accounts
- Email accounts
- Banking logins
- Personal information, including photos and personal files

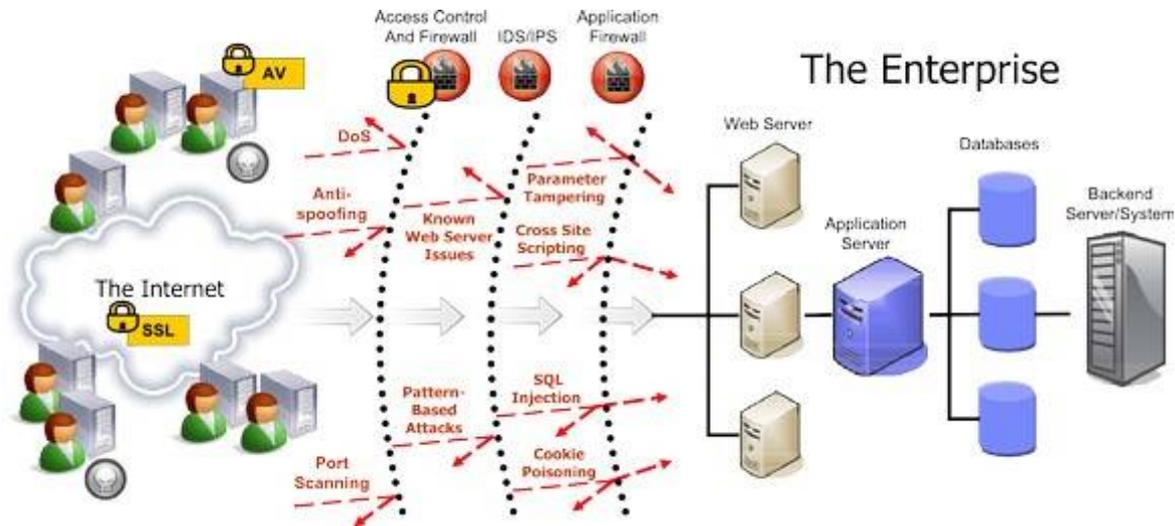
ICT Provider

- Client network information
- Direct access to client networks
- Network security architecture details
- Access to global corporate networks
- Customer passwords

Opportunistic vs Targeted Attacks

Opportunistic		Targeted
<p>Many Try to attack as many users as they can.</p>	<p>Target</p>	<p>Few Focus on just one target with specific goal.</p>
<p>Old Use tried tested methods to exploit common vulnerability.</p>	<p>Tricks</p>	<p>New Use new, zero-day exploits on computer systems attackers might familiar with.</p>
<p>Make Money The prize is to make as much money as possible.</p>	<p>Intention</p>	<p>Do Damage The purpose is to steal or damage valuable data.</p>
<p>Don't Hide Often no point hiding the damage done</p>	<p>Covert</p>	<p>Silent But Deadly The aim is to leave little to no trace of entering the system.</p>

How Attackers Do #1: Attacks Directly to Servers or Devices



Why Do Hackers Hack?

- Just for fun
- Steal the valuable protected information such as credit card or personal medical record information
- Perform unauthorized transactions
 - Money transfer
 - Goods shipping without payment
- Deploy malware to client machines those view these sites
- Use the hacked server or device for other purposes
 - Hacking their real target servers with scapegoat servers
 - Cryptocurrency Mining

Application Security

Percentage of web applications Trustwave application scanning services tested in 2017 that displayed at least one vulnerability



100%

11

Median number of vulnerabilities detected per application

Vulnerabilities Trustwave Managed Security Testing detected in 2017

86%

involved session management

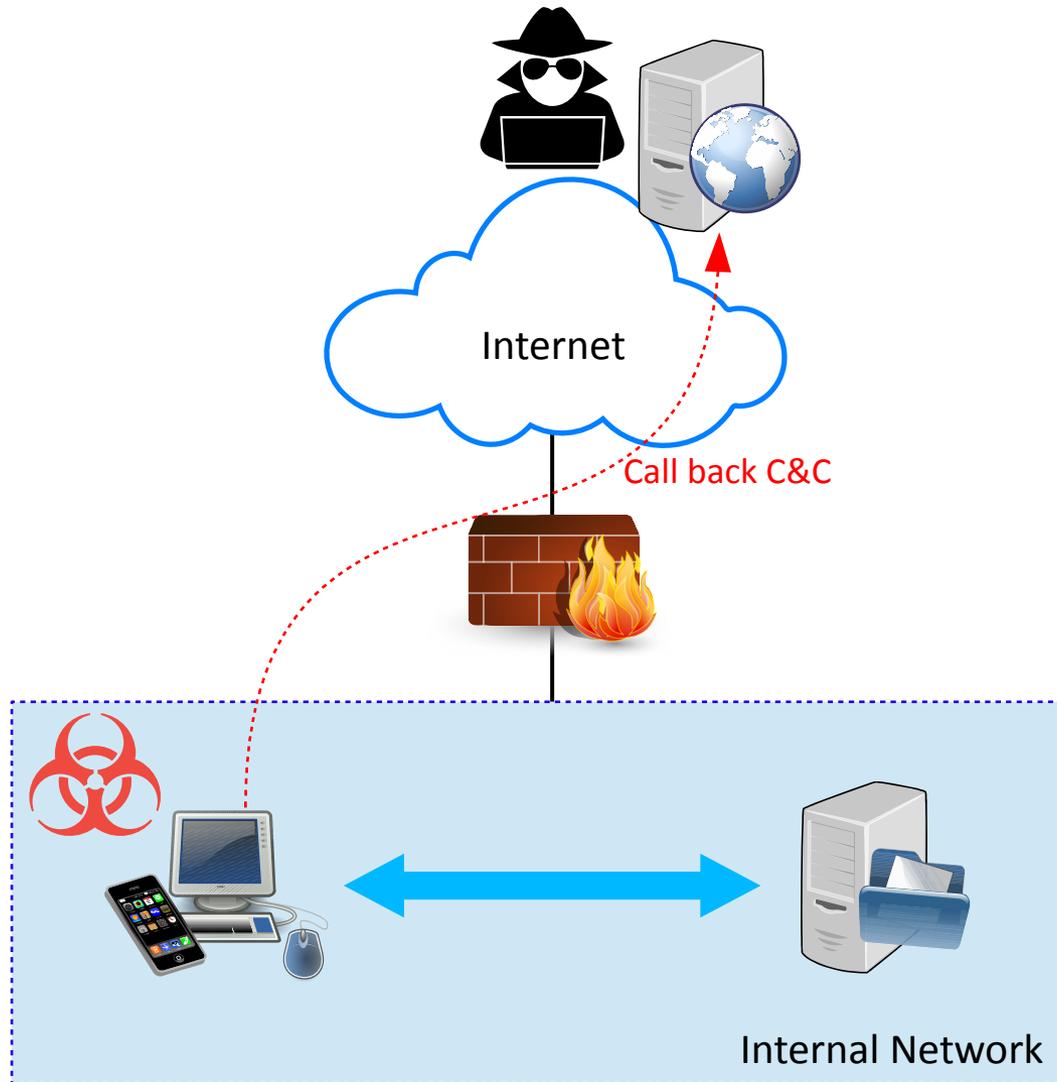


8%

were classified as high-risk or critical



Know Your Enemies #2: Attacks with Malware



Complexity of Attack Examples





Know Yourself

Compromise and Data Breach Statistics



Source: IBM Security

Security Professionals Biggest Sources of Concern Related to Cyber Attacks



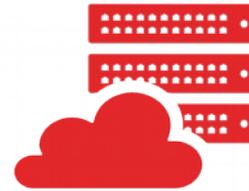
Mobile Devices

58%



Data in Public Cloud

57%



Cloud Infrastructure

57%



User Behavior
(For Example, Clicking Malicious
Links in Email or Websites)

57%

Percentage of Security Professionals Who Find the Categories Very or Extremely Challenging

Source: Cisco 2017 Security Capabilities Benchmark Study

The 25 Most Common Passwords of 2017



Source: *SplashData Annual Report*

THE IMPORTANCE OF MOBILE SECURITY

IN TWENTY SEVENTEEN

80% of the adults on **earth**
will have a smartphone by 2020.

Source: World Bank, GSMA, a16z

11%

of all apps leak **sensitive data** over the network

35%

of communications sent by mobile devices are **unencrypted**

24%

of mobile applications have at least **one high risk** security flaw

50%

of popular apps send your **data** to an ad network including, but not limited to: phone numbers, IMEI numbers, call logs, location coordinates and more...

75%

or more mobile apps will **fail** basic security tests

So what can you do to **protect** yourself?



