Global Scientific Instrument Market 2018-2020

Expected to grow at a CAGR (Compound annual growth rate) of more than 6% during period 2018-2020

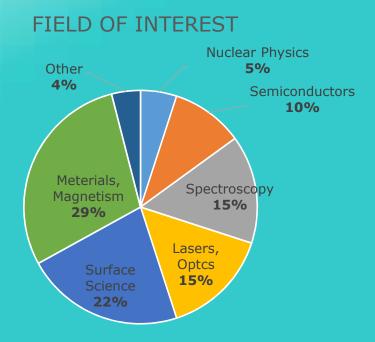
Global scientific instrument market base on laboratory analytical instruments, consumables, measuring and monitoring devices

The geographic market: APAC, the Americas and EMEA

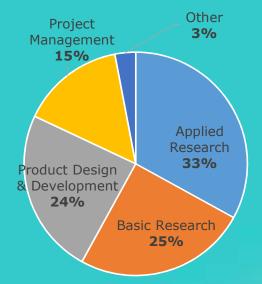
Reference: data from Techhavio/UK

Review of Scientific instruments by research trends

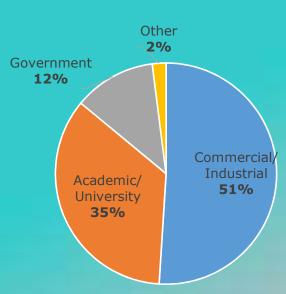
In: Physic, Chemistry and Life Sciences





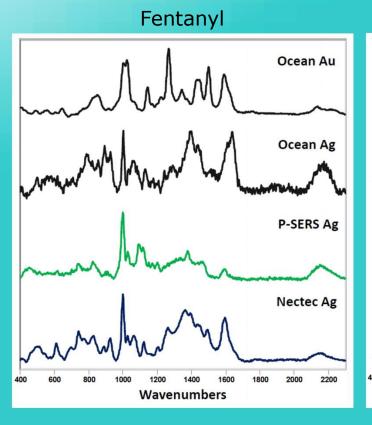


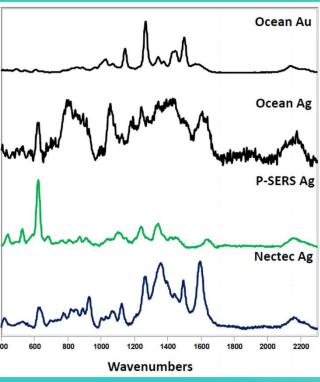
PLACE OF WORK



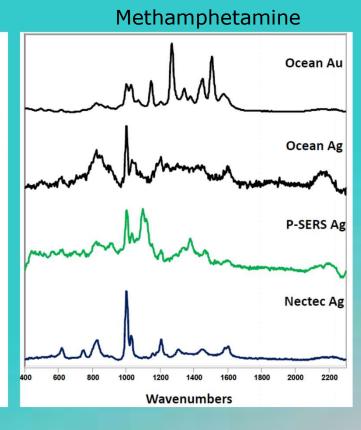
Reference: data from rsi.aip.org

NECTEC SERS Performance





Heroine



Successfully develop and bring new products to Market



Products launch requirements should be part of the sign off process for all new products/up grades being considered, as both must be funded adequately from the start. This requires input from a cross-function internal team and perhaps outside stakeholders

Reference: www.industryweek.com

10 STEPS

to Bring a Product to Market

Outsource Entrepreneur Model **Step 7: Find Potential Partners**

Step 8 : Set Up A Proposed Deal Structure

Step 9: Approach Potential Partners

Step 10: Close the Deal



Licensing

Step 7: Find Licensing Candidates

Step 8 : Prepare a Preliminary Licensing
Proposal

Step 9: Prepare a Licensing Presentation

Step 10: Approach Your Candidates and Sign the Deal

Starting Your Own Company Step 7: Create a Business Plan and Market
Introduction Plan

Step 8: Create a Logo, Sales Materials and Packaging

Step 9: Manufacturing

Step 10: Find Sales Agents/Distribution and Start Selling

Reference: Patents by Don Debelak

Target

Market

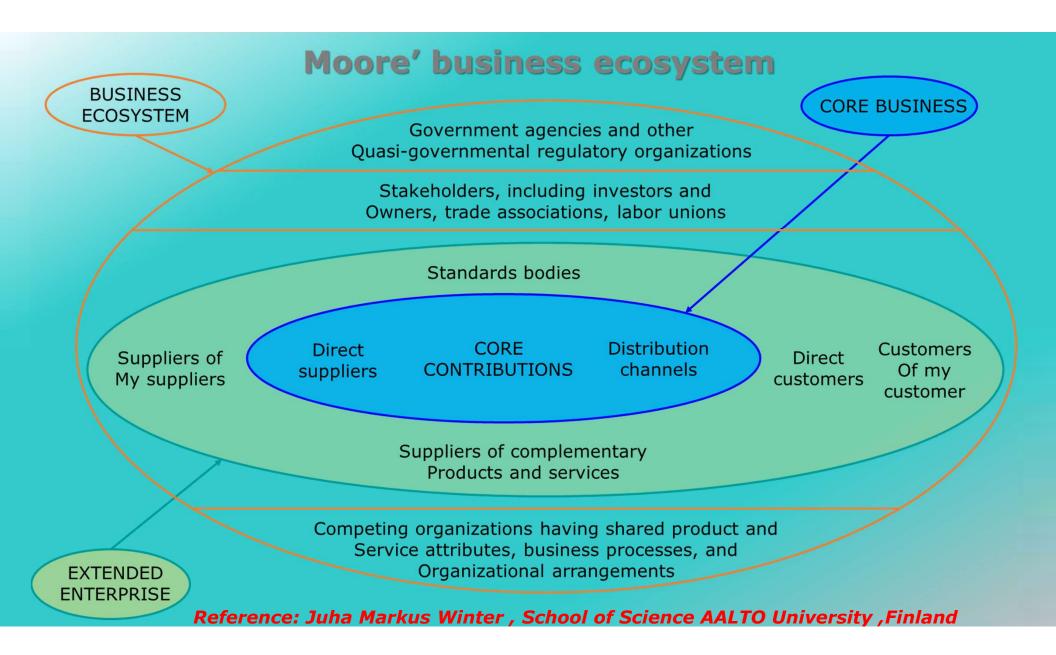
Step 1:

Conception

Evaluation

Idea

and



Apple captures most of this revenue

